Brianna Beckford

ARTIST - VIDEOGRAPHER - DESIGNER

PROFILE

Hello! I'm digital artist primarily working in 3D modeling, 2D illustration, and 1D coding. Kidding. I don't work in binary. (Unless?) My aim is to create immersive worlds whether they be walkable by VR or navigable through clicks and scrolls and eye scanning.

TECHNICAL SKILLS ✳

Adobe Suites
  After Effects | Illustrator | Photoshop | Premiere Pro
Blender
Final Cut Pro
Maya 3D
Unity Game Engine

CONTACT DETAILS

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✳ Not listed in level of proficiency,
   just enjoys alphabetical order.

EDUCATION

UNIVERSITY OF FLORIDA
BFA | Art + Technology
Minor | Art History

July 2017 - April 2021

CAREER HISTORY

VIDEO EDITOR
Blockworks | Aug 2021- 2022

- Assigned projects for a network with 1M+ subscribers, including but not limited to: in-house podcasts; affiliated productions; live interviews, webinars, etc.
- Crafting and improving new, diverse methods of content delivery such as TikToks, Youtube Shorts, Twitter shareables, etc.

DIRECTOR OF VIDEOGRAPHY
Hu Magazine | Oct 2021- 2022

- Leading a team of videographers to direct and edit content
- Managing timelines and plans to keep track of digital material
- Organising ideas, locations, and directions for crafting independent content and collaborative films

FREELANCE GRAPHIC DESIGNER
Cognac Life Magazine | 2020- 2022

- Worked to create a cohesive and comprehensive media kit
- Designed and maintained the web portal
- Collaborated with writers and artists for spreads

ASSISTANT CURATOR AND INTERN
The 4Most Gallery | 2020-2021

-Installed new templates into the accompanying website to keep it fresh in light of the pandemic
- Helped facilitate artist talks and interviews during live opening shows with the head curator
- Aided the artist-in-residence with project planning and synthesis

E-RESOURCES ASSISTANT
University of Florida Smathers Library | 2019-2021

- Utilised MARC record editing to provide up-to-date information about past and current dissertations, theses, and library resources
- Organised documents, links, and metadata at multiple levels to continuously sort and archive the library's system